



CALL FOR ARTISTS

Public Art - Request for Qualifications (RFQ)

Call for Artists

Under the City of Sunnyvale's Art in Public Places program, the Murphy Park Renovation project is required to include public art. The City of Sunnyvale seeks to commission an artist, or team of artists, to design and execute an original mural(s) or other two-dimensional work of art for the exterior of the park building.

Sunnyvale Overview

The City of Sunnyvale is located in the heart of Silicon Valley in Northern California. Twenty four square miles, Sunnyvale is the second largest city in Santa Clara County and the fifth largest city in the San Francisco Bay Area. The City has a population of 147,055 and daytime workforce of 118,500 people. Some of the nation's most successful business and industrial leaders are headquartered in Sunnyvale, including Yahoo!, AMD, NetApp, Nokia, National Semiconductor and Lockheed Martin.

Sunnyvale is also known for its innovative Public Safety Department concept and business-friendly environment, cultural arts programming, historical shopping district, full-service library and award-winning parks. Each park has been created with a particular theme in mind to stimulate creative interaction and play for park users and to distinguish the various neighborhoods from each other. Current park themes include prehistoric, Polynesian, Japanese gardens and island fantasy.

Site and Project Description

Murphy Park, located at 250 N. Sunnyvale Avenue, is a 5.83-acre park that was built in the late 1960s. The site includes picnic areas, a playground, horseshoe pits, an outdoor amphitheater and a lawn bowling green. The park's theme is "Early California."

The park is named after Martin Murphy Jr., the founding father of the City of Sunnyvale and a member of the first wagon train to cross Donner Summit. A historic stamp mill, manufactured at the Hendy Iron Works facility in Sunnyvale circa 1918, is on permanent display at the park.

The park building, located at the center of the park, contains a small kitchen area, storage space, office space for Parks staff, restrooms and a multipurpose room with capacity for 300 people. This facility is used by neighborhood residents and community groups for table tennis and square dancing programs, as well as event rentals. There is also a dedicated space for preschool-aged children's programs, added during the 2013-14 remodel of the building.

Project Budget

Semi-finalist Design Honorarium	\$250 per artist
Project Budget	\$12,000

The project budget is all-inclusive of project costs, including artist's fees and expenses, taxes, materials, permit fees, travel, insurance fees, site preparation, fabrication/installation or execution of the artwork.

Artist Eligibility

This Request for Qualifications is open to all professional and emerging artists residing in northern California. Bay Area artists are especially encouraged to apply. Entries not meeting eligibility requirements will be withdrawn from consideration.

Preliminary Schedule (dates subject to change)

Entry Deadline	November 15, 2014
Notification of semi-finalists	December 4-5, 2014
Final Design Proposal Deadline	January 9, 2015
Arts Commission Review	March 18, 2015
City Council Review and Approval	April 14, 2015
Execution of Mural	May 23 – June 30, 2015

Artwork Location

Project staff has identified several locations on the exterior of the building for one (or more) mural(s) or two-dimensional work(s) of art. These walls face out to Sunnyvale Avenue and are adjacent to the main entrance of a preschool facility. Artists may choose to use a single or multiple locations within the identified walls. Please refer to Attachment A for site plan and Attachment B for photographs of the available walls.

Artist Responsibilities

The selected artist or artistic team will be expected to work with City staff to develop the specific parameters of the public art component, as well as implement all aspects of the project. These specifics will include:

- Developing the final design proposal
- Selecting appropriate artistic materials for the design
- Developing a final project timeline

- Attending meetings with city staff as necessary
- Presenting the project to the City's Arts Commission and City Council for approvals
- Obtaining all required permits for the artwork
- Fabrication/installation or execution of the artwork
- Delivery of the artwork to Murphy Park
- Providing detailed instructions for the preservation of the artwork
- Abiding by all requirements of the artist's contract with the City

The selected artist or artistic team will be expected to incorporate the park's theme into their artistic design. The final proposal will also need to be appropriate for preschool-aged children and the general public.

Selection Process

A five- to eight-person selection panel will review submitted applications. The panel will consider applications on artistic excellence, originality, demonstrated ability to design and execute the proposed artwork, ability to work within a municipal or other public agency system, and previous public art experience.

The selection panel will consist of representatives from the City's Department of Public Works, Department of Library and Community Services, and representatives of the Murphy Park user groups.

A short list of up to four artists will be created by the selection panel and these artists will be asked to develop a design proposal. A design stipend of \$250 will be paid to each of the short-listed artists upon completion of their design proposal. Short listed artists are strongly encouraged to visit the park site prior to submitting a final design. However, any travel costs associated with the visit will be the sole responsibility of the artist.

The final design proposals will be presented to the City's Arts Commission for review. The commission will be asked to rank the design proposals, and the results of the rankings will be presented to the City Council for final selection of the design/artist.

Selection Criteria

Submissions will be evaluated on the following criteria:

- Originality of artistic style
- Type of artwork proposed
- Ability of the artwork to withstand outdoor conditions
- Maintenance requirements
- Artist's experience with public art commissions and working within the public process
- Artist's experience with art projects of a similar size and scope

Submission Requirements

To apply for this call, please submit the following items:

- Resume
- Professional references (minimum of 2)
- Artist statement
- Letter of interest (1-2 pages), including an outline of your qualifications and relevant experience, interest in this project and a general approach to this project
- 6-10 images of previous works
- Optional: A rough sketch of a proposed design can be included, but is not required. Artists will not be held to any preliminary sketches

Incomplete submissions will not be considered. Materials may be submitted to City of Sunnyvale Visual Arts Coordinator Kristin Dance by email, mail or in person:

- Email: kdance@sunnyvale.ca.gov. (Zip drives will not be accepted. Images must be in JPEG or PDF format.)
- Mail: P.O. Box, 3707, Sunnyvale, CA 94088-3707
- In Person or by delivery service: Sunnyvale Community Center, 550 E. Remington Drive, Sunnyvale, CA 94087. Attention: Kristin Dance

Note: Submitted packets will not be returned to the applicant.

Application Deadline

Applications must be postmarked or received by Midnight, Saturday, November 15, 2014.

Award of Contract

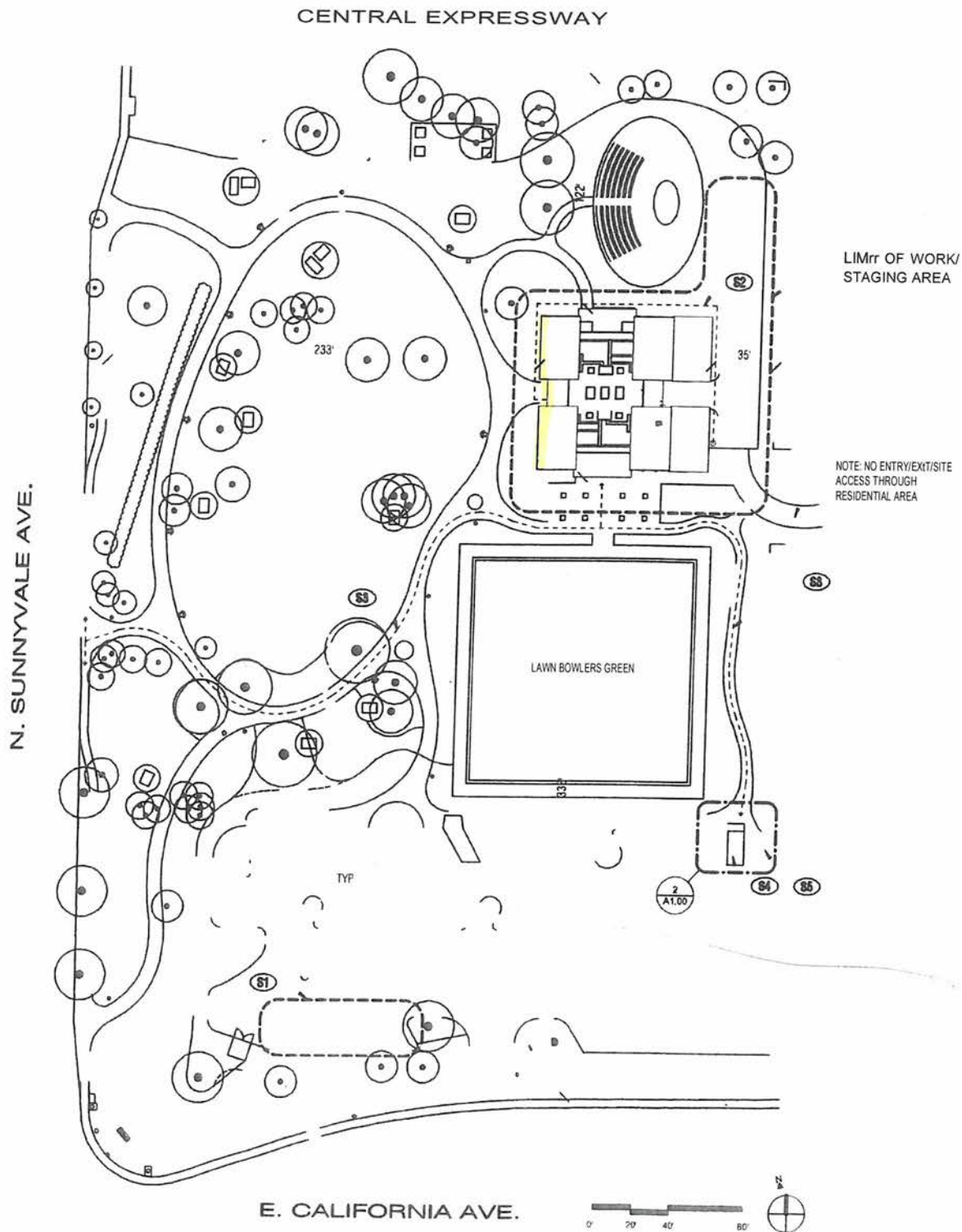
The City of Sunnyvale reserves the right to accept or reject any submittals and to alter the selection process or postpone the selection process as needed.

This RFQ and the selection process shall in no way be deemed as a binding contract or agreement of any kind between the City and the artist. Award of a contract is contingent upon approval of the City's selection panel, Arts Commission and City Council. Any award will require that the artist carry a \$1,000,000 liability insurance policy. Please refer to Attachment C for more information on insurance requirements.

The artwork commissioned for this project shall become the property of the City of Sunnyvale. The artwork will be maintained as part of the City's permanent art collection. The City shall have no obligation to display the artwork for any particular time period.

For More Information

Please contact the City of Sunnyvale Visual Arts Coordinator Kristin Dance at (408)730-7758 or kdance@sunnyvale.ca.gov for additional information or questions.



T SITE PLAN
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View of available walls from Sunnyvale Avenue. Available wall space is approximately 67' x 9'.



Front entrance to pre-school facility. Available wall space is approximately 11' x 5.5'.



Right side of pre-school entrance. Available wall space is approximately 28' x 9'.



Left side of pre-school entrance. Available wall space is approximately 28' x 9'.

INSURANCE REQUIREMENTS FOR ARTISTS

Artist shall procure and maintain for the duration of the contract insurance against claims for injuries to persons or damages to property which may arise from or in connection with the performance of the work by the Artist, his agents, representatives, employees or subartists.

Minimum Scope and Limits of Insurance

Artist shall maintain limits no less than:

1. **Commercial General Liability:** \$1,000,000 per occurrence and aggregate for bodily injury, personal injury and property damage. ISO Occurrence Form CG 0001 or equivalent is required.
2. **Automobile Liability:** \$1,000,000 per accident for bodily injury and property damage. ISO Form CA 0001 or equivalent is required.
3. **Workers' Compensation** and **Employer's Liability:** \$1,000,000 per accident for bodily injury or disease. If the artist has no employees, this requirement shall be waived.

Deductibles and Self-Insured Retentions

Any deductibles or self-insured retentions must be declared and approved by the City of Sunnyvale. The artist shall guarantee payment of losses and related investigations, claim administration and defense expenses within the deductible or self-insured retention.

Other Insurance Provisions

The **general liability** policy shall contain, or be endorsed to contain, the following provisions:

1. The City of Sunnyvale, its officials, employees, agents and volunteers are to be covered as additional insureds from liability arising out of activities performed by or on behalf of the Artist; products and completed operations of the Artist; premises owned, occupied or used by the Artist; or automobiles owned, leased, hired or borrowed by the Artist. The Coverage shall contain no special limitations on the scope of protection afforded to the City of Sunnyvale, its officers, employees, agents or volunteers.
2. For any claims related to this project, the Artist's insurance shall be primary with respects to the City of Sunnyvale, its officers, officials, employees, agents and volunteers. Any insurance or self-insurance maintained by the City of Sunnyvale, its officers, officials, employees, agents and volunteers shall be excess of the Artist's insurance and shall not contribute with it.
3. Any failure to comply with reporting or other provisions of the policies including breaches of warranties shall not effect coverage provided to the City of Sunnyvale, its officers, officials, employees, agents or volunteers.
4. The Artist's insurance shall apply separately to each insured against whom claim is made or suit is brought, except with respect to the limits of the insurer's liability.
5. Each insurance policy required by this clause shall be endorsed to state that coverage shall not be suspended, voided, cancelled by either party, reduced in coverage or in limits except after thirty (30) days' prior written notice by certified mail, return receipt requested, has been given to the City of Sunnyvale.

Course of construction policies shall contain the following provisions:

1. The City of Sunnyvale shall be named as loss payee.
2. The insurer shall waive all rights of subrogation against the City of Sunnyvale.

Acceptability of Insurers

Insurance is to be placed with insurers with a current A.M. Best's rating of no less than A:VII, unless otherwise acceptable to the City of Sunnyvale.

Verification of Coverage

Artist shall furnish the City of Sunnyvale with a certificate of insurance effecting the coverage required. The certificates are to be signed by a person authorized by that insurer to bind coverage on its behalf. All certificates are to be received and approved by the City of Sunnyvale before work commences.